



← Test how your artwork will look.  
Resize and place inside the blue safe area  
and view at 100% or print out at 100%.

**Tip:** Check for details that merge or become  
too small. This guide should be viewed as  
a 8½ x 11" Letter page at 100%

**Your artwork should adhere to the following guidelines:**

Preferred file types: .AI, .PDF, .CDR or Vector based graphics file. You may submit a 300dpi, CMYK, Black and White .jpg or .png with no effects or shading (background should be white as all black art is raised in wax). Text must be at least 3.5 - 4mm or larger, Minimum stroke width of .75px, and converted to outlines (No Live Text).