



Est. 1945

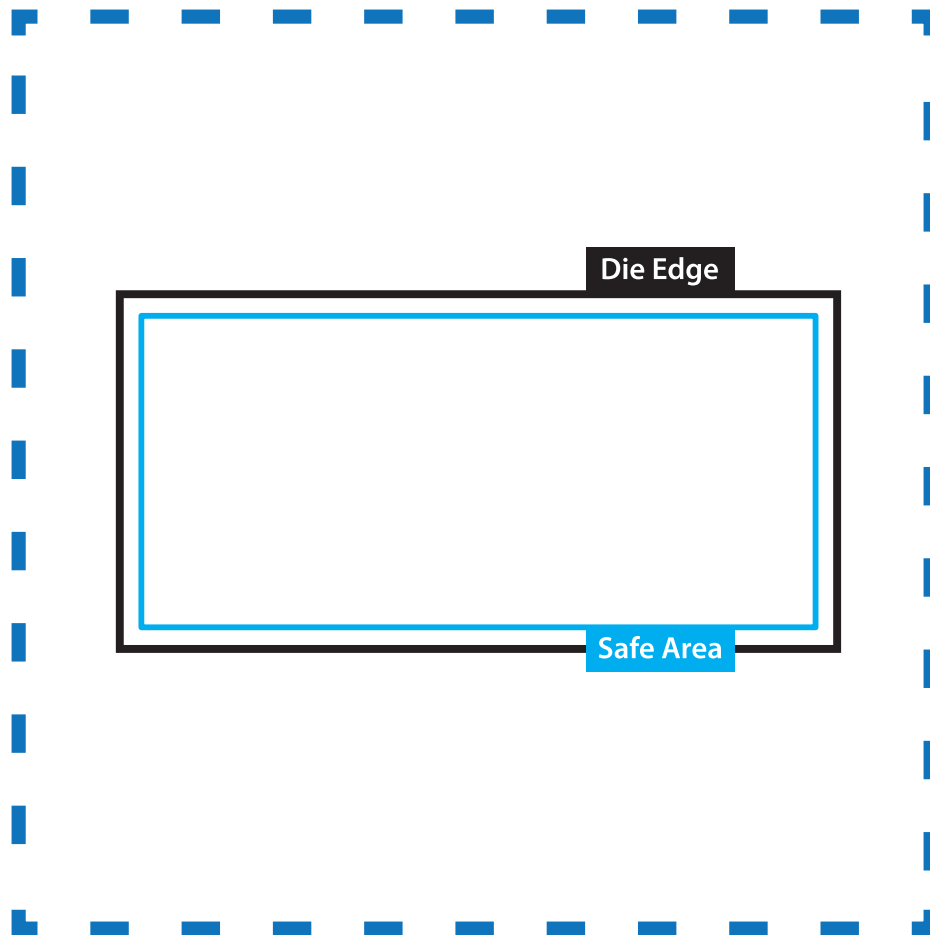
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GUIDELINE ARTWORK TEMPLATE FOR:

2"x1" Rectangular Die
(50 mm x 25 mm)



← Test how your artwork will look.
Resize and place inside the blue safe area
and view at 100% or print out at 100%.

Tip: Check for details that merge or become too small. This guide should be viewed as a 8½ x 11" Letter page at 100%

Your artwork should adhere to the following guidelines:

Preferred File Types: AI., PDF, JCDR or SGV or any vector based graphics file. You may submit a 300 dpi CMYK or Black & White JPG or PNG with no effects or shading (background should be white as all black art is raised in wax. Text must be at least 3.5 - 4mm or larger, Minimum stroke width of .75px, and converted to outlines (No Live Text).